

Fetlar website Media Area goes live

Fetlar Developments Ltd. is pleased to announce the launch of a newly developed media resource on its website, www.fetlar.org. Designed to provide information on a host of topics - including history, nature, and community life on Fetlar. This new resource is intended to help the press access up-to-date information about Fetlar, but may also be of use to those researching or with an interest in the island.

The press kit was developed and designed by Rhona Jackson, a graduate intern whose employment with Fetlar Developments Ltd. was sponsored by the Highlands and Islands Social Enterprise Zone (HISEZ).

Rhona said, "This project has been fantastic to work on, and I've really enjoyed the time I've spent in Fetlar. My research has allowed me to get to know members of the community. It's been rewarding to work on a project that has made a real difference to a small community. I'm proud of what I have achieved, and am immensely pleased to have been given this opportunity."

Robert Thomson, Development Worker with Fetlar Developments Ltd., said, "We are very grateful to HISEZ for sponsoring the internship, which allowed us to complete this important project. Rhona's involvement has meant that a project that has been on the back-burner for some time has now come to fruition. We hope that this new resource will give us the capacity to help the media in meeting ever-tightening deadlines, particularly during times of intense media interest."

Note to editors:

Fetlar Developments Ltd is a company limited by guarantee with charitable status, which has 10 volunteer directors. It was set up in 2008 by the Fetlar community to address the serious depopulation issues facing the island. So far it has enjoyed considerable success, increasing the permanent population from a low point of 48 in early 2009 to over 80 at present. Its most significant success to date has been securing an investment of £2.25 million from Shetland Island Council and a further £300,000 from the ERDF in a new pier and breakwater, which was opened in December 2012.

Fetlar Developments Ltd is supported by Shetland Island Council Economic Development Department and is 'Community Account Managed' by Highlands and Islands Enterprise.

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